



TERTULIAS

2009 CULTURAL SERIES

6 EVENTS THROUGHOUT CHARLOTTE
MULTIPLE DATES IN 2009 | CHARLOTTE, NC

ABOUT THE CULTURAL TERTULIA SERIES

Tertulias Latinoamericanas is a year-long series of art & culture celebrations, highlighting the unique flavors, customs, and artistic traditions of individual Latin American countries. Each *tertulia* explores the cultural heritage of one country, featuring traditional dancing, indigenous customs, singing, folkloric interpretations, authentic foods and exhibitions of hand-made crafts and artisan ware. Designed to increase appreciation of the diversity and richness of cultural forms in Latin America, each Tertulia attracts around 300 guests or a total of 2,000 people every year.

The 2009 Tertulia series includes:

- Venezuelan Tertulia**, *Carnaval in Venezuela*, February 2009
- Colombian Tertulia**, *¡Así es Colombia!*, March 2009
- **Peruvian Tertulia**, *Welcome to Peru*, April 2009
- Spanish Tertulia**, *Fair of Seville*, May 2009
- Argentinan Tertulia**, *An Evening of Tango*, June 2009
- Mexican Tertulia**, *Christmas en las Carolinas*, December 2009

SPONSORSHIP OPPORTUNITIES

Event sponsors receive exclusive logo and name recognition in all event promotions including, flyers, radio spots, news releases and e-marketing. A limited number of sponsorships are available at each level:

\$4000 2009 Tertulia Series Sponsors (*Sponsorship for all 6 events in the series*)

\$750 Single Tertulia Event Sponsors (*Sponsorship for a single event*)