

AZÚCAR

A CARIBBEAN CELEBRATION

June 4th, 2010

The Neighborhood Theatre
Charlotte, NC



AZÚCAR! ...an Evening of Authentic Caribbean Culture

The Latin American Coalition invites you to journey through the Spanish Caribbean in an evening featuring traditional dancing; live musical performances of Salsa, Cuban son, Puerto Rican *bomba y plena* and Dominican *merengue*; authentic foods; and arts and crafts. You won't want to miss the contagious energy of the Caribbean at this one-of-a-kind cultural experience. Learn more at www.latinamericancoalition.org



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR- \$1000

- Premiere logo placement in all event promotions including flyers, newspaper & radio ads, and e-marketing
- 10 complimentary VIP tickets to the event
- 5-minute opportunity to directly address the event attendees from the stage at peak attendance time
- Minimum of 3 announcements recognizing your company from the main stage
- Opportunity to have a table at the event and a promotional vehicle outside near the main entrance

GOLD SPONSOR- \$500

- Logo placement in all event promotions including flyers, newspaper & radio ads, and e-marketing
- 5 complimentary VIP tickets to the event
- Minimum of 2 announcements recognizing your company from the main stage
- Opportunity to have a table at the event, to give away information about your company

SILVER SPONSOR- \$250

- Name recognition in all event promotions including flyers, newspaper & radio ads
- 3 complimentary VIP tickets to the event
- 1 announcement recognizing your company from the main stage
- Opportunity to give away information about your company during the event

For more information contact Tony Arreaza at garreaza@latinamericancoalition.org or at 704-941-2557